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Enabling small business to cut costs and boost recycling

Australian startup disrupts \$15bn industry; delivering low prices to small business

Sydney, NSW: Sydney startup Waster.com.au seeks to disrupt the \$15bn waste industry in all major cities throughout Australia. By applying disruptive technologies previously applied to industries such as hotels, travel and taxis; Waster.com.au delivers lower prices and better services to small and medium Australian businesses - helping them reduce costs whilst benefitting the environment.

We highlight how local businesses can easily and quickly reduce total spend on waste services whilst boosting their environmental credentials through our infographic on the next page – showing the differing experience of two local cafes.

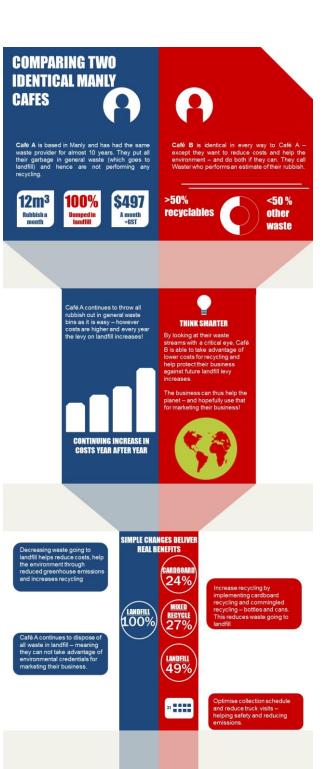
Customer service manager Joanna Wells said, "as a business we are really focused on delivering value to our small and medium customers, people who have been neglected by their previous suppliers. We are really passionate about helping our customers reduce waste going to landfill by boosting recycling and hence reducing their costs."

The company ethos of Waster.com.au is based on creating a positive experience for our customers as well as our staff and wider community:

- Complete transparency of pricing no hidden costs and online booking
- No lock-in contracts month to month no risk basis
- Continuing customer education focus to boost recycling, help the environment and lower business costs
- Community engagement –Waster.com.au matches customer charitable donations dollar for dollar to plant native Australian trees.

About Waster.com.au: https://waster.com.au delivers waste services to smart businesses. Operating in all major cities throughout Australia, Waster supports small and medium businesses by delivering low cost, reliable waste and recycling services with no lock in contracts, excellent customer service and online apps.







If you keep doing the same old thing – you will continue getting the same results – and losing money at the same time!

Monthly cost \$

\$497.24 \$402.50 +GST +GST

> i.e. a 19% cost decrease



Café B benefits from putting a bit of effort in – and now uses its environmental performance as marketing collateral to its customers.

These results are only the beginning for Café B – with a bit more effort, recycling can be increased more and costs minimised further.

